



Fort Wayne
Medical Society

Your Message. Our Physicians.

With more than **one thousand members** in our society, advertising with Fort Wayne Medical Society will help you reach local physicians.

CONTACT

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Fort Wayne, IN 46802



MEDIA KIT

FORT WAYNE MEDICINE QUARTERLY MAGAZINE

MEDIA KIT

ADVERTISING OPPORTUNITIES



Our publication is delivered to the doors of local physicians four times a year in the first weeks of January, April, July and October. To place an advertisement, please complete and return this form by email, fax or mail. Artwork is due 30 days before mail date.

Your acknowledgment of this contract constitutes agreement of the terms and prices contained herein. Payment is due upon receipt, and placement and acceptance of all ads are at the discretion of the Fort Wayne Medical Society.

AD SIZES

Full Page

8.50" W x 11" H with 1/8" Bleed or
7.50" W x 10" H No Bleed

Half Page

7.50" W x 4.50" H Horizontal
3.50" W x 9.25" H Vertical

Quarter Page

3.50" W x 4.50" H Vertical

PRICES

Color Ads (Per Issue)

Back Outside Cover	\$500
Inside Front Cover	\$475
Inside Back Cover	\$500
First Right-Hand Facing	\$475
Center Spread	\$475
Inside Full Page	\$450
Inside Half Page	\$375
Inside Quarter Page	\$225

Black & White Ads (Per Issue)

Full Page	\$350
Half Page	\$250
Quarter Page	\$125

Select the issue(s) in which you want your ad(s) to appear

____ **Winter 2022** Artwork due no later than December 1, 2021

____ **Spring 2022** Artwork due no later than March 1, 2022

____ **Summer 2022** Artwork due no later than June 1, 2022

____ **Fall 2022** Artwork due no later than September 1, 2022

____ **Winter 2023** Artwork due no later than December 1, 2022

____ Run my ad until further notice

BUSINESS INFORMATION

NAME OF BUSINESS

CONTACT PERSON

CONTACT PERSON PHONE

CONTACT PERSON EMAIL

CONTACT PERSON FAX

CONTACT PERSON SIGNATURE

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